

oris

časopis za arhitekturu i kulturu življenja
magazine for architecture and culture of living

Oris magazine for architecture and culture of living is published since 1999, bimonthly in Croatian and English language. The magazine is aimed at professionals (architects, urban planners, designers) but also at the wider public interested in architecture, design, photography, theatre, visual and theory.

- ▶ **CIRCULATION** 7 000 copies
- ▶ **FORMAT** 208,5 x 260 mm
- ▶ **VOLUME** 180 pages, full colour
- ▶ **DISTRIBUTION** subscription, Tisak retail newsstands, 145 sales points – newspaper stands, bookstores

ISSUE	PUBLISHING DATE	ADVERTISEMENT DEADLINE
Oris 121	2 / 3 / 2020	10 / 2 / 2020
Oris 122	4 / 5 / 2020	8 / 4 / 2020
Oris 123	1 / 7 / 2020	8 / 6 / 2020
Oris 124	1 / 9 / 2020	10 / 8 / 2020
Oris 125	3 / 11 / 2020	28 / 9 / 2020
Oris 126	21 / 12 / 2020	30 / 11 / 2020

ADS

SIZE	PRICE	DIMENSION
1/1	1.050 €	208,5 x 260 mm (+ bleed 3mm)
2/1	1.510 €	417 mm x 260 mm (+ bleed 3mm)
3/1 Inside cover pages (front or back)	2.840 €	DOUBLE PAGE 405 x 260 mm (+ bleed 3mm) JACKET FLAP 195 x 260 mm (+ bleed 3mm)
4/1 Inside cover pages (front or back)	3.450 €	DOUBLE PAGE 405 x 260 mm (+ bleed 3mm) JACKET FLAP 195 x 260 mm (+ bleed 3mm)
Back cover	1.510 €	210 x 260 mm (+ bleed 3mm)

- ▶ Design and pre-press amount to 10% of the ad value of a one-off publishing.
- ▶ Special positioning of the ad is charged at 10% added to the ad price.
- ▶ The ads are to be delivered in PDF format (photographs – CMYK, 300 dpi; text – at least 16 mm from the left and right edge of the page; fonts converted into curves; preview included; adequately prepared trim line).

ORIS d.o.o., Kralja Držislava 3, 10 000 Zagreb | T + 385 1 37 78 177 | www.oris.hr

Bank details: Erste&Steiermärkische Bank IBAN HR7224020061100937577 SWIFT ESBCHR22

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PROMO ARTICLE

SIZE	PRICE	
2/1	1.510 €	<ul style="list-style-type: none">▶ Minimum size of a promo article is 2 pages (1 standard page, 1450 characters with spaces, 4 photos).▶ Font, logo in vectors and photos in JPEG or TIFF, 300 dpi have to be delivered.▶ Design and prepress production amount to 10 % of the value of one publication.
3/1	2.060 €	
4/1	2.570 €	
5/1	2.900 €	
6/1	3.160 €	

INSERTS

WEIGHT	PRICE	
up to 20 g	2.145 €	<ul style="list-style-type: none">▶ Inserts are to be smaller or the same size as the journal (208,5 x 260 mm) and approved by Oris.▶ Printing of the inserts is not included in the price.
20 – 100 g	2.915 €	

SENDING NEWSLETTER TO ORIS MAILING LIST

ADDRESS	PRICE	
12 500	1.050 €	<ul style="list-style-type: none">▶ Newsletter design according to Oris template, maximum size 1 MB.

- ▶ 25 % VAT excluded.
- ▶ Note: Oris retains copyright on designed ads and pr articles. Use for any other purpose is to be authorised by Oris.

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