

# oris

časopis za arhitekturu i kulturu življenja  
magazine for architecture and culture of living

Oris magazine for architecture and culture of living is published since 1999, bimonthly in Croatian and English language. The magazine is aimed at professionals (architects, urban planners, designers) but also at the wider public interested in architecture, design, photography, theatre, visual and theory.

- ▶ **CIRCULATION** 7 000 copies
- ▶ **FORMAT** 208,5 x 260 mm
- ▶ **VOLUME** 180 pages, full colour
- ▶ **DISTRIBUTION** subscription or at over 145 sales points – newspaper stands and bookstores

ISSUE	PUBLISHING DATE	ADVERTISEMENT DEADLINE
Oris 115	4 / 3 / 2019	8 / 2 / 2019
Oris 116	2 / 5 / 2019	12 / 4 / 2019
Oris 117	1 / 7 / 2019	10 / 6 / 2019
Oris 118	2 / 9 / 2019	12 / 8 / 2019
Oris 119	4 / 11 / 2019	1 / 10 / 2019
Oris 120	20 / 12 / 2019	29 / 11 / 2019

## ADS

SIZE	PRICE	DIMENSION
1/1	1.050 €	208,5 x 260 mm (+ bleed 3mm)
2/1	1.510 €	417 mm x 260 mm (+ bleed 3mm)
3/1 Inside cover pages (front or back)	2.840 €	DOUBLE PAGE 405 x 260 mm (+ bleed 3mm) JACKET FLAP 195 x 260 mm (+ bleed 3mm)
4/1 Inside cover pages (front or back)	3.450 €	DOUBLE PAGE 405 x 260 mm (+ bleed 3mm) JACKET FLAP 195 x 260 mm (+ bleed 3mm)
Back cover	1.510 €	210 x 260 mm (+ bleed 3mm)

- ▶ Design and pre-press amount to 10% of the ad value of a one-off publishing.
- ▶ Special positioning of the ad is charged at 10% added to the ad price.
- ▶ The ads are to be delivered in PDF format (photographs – CMYK, 300 dpi; text – at least 16 mm from the left and right edge of the page; fonts converted into curves; preview included; adequately prepared trim line).

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## PROMO ARTICLE

SIZE	PRICE	
2/1	1.510 €	<ul style="list-style-type: none"><li>▶ Minimum size of a promo article is 2 pages (1 standard page, 1450 characters with spaces, 4 photos).</li><li>▶ Font, logo in vectors and photos in JPEG or TIFF, 300 dpi have to be delivered.</li><li>▶ Design and prepress production amount to 10 % of the value of one publication.</li></ul>
3/1	2.060 €	
4/1	2.570 €	
5/1	2.900 €	
6/1	3.160 €	

## INSERTS

WEIGHT	PRICE	
up to 20 g	2.145 €	<ul style="list-style-type: none"><li>▶ Inserts are to be smaller or the same size as the journal (208,5 x 260 mm) and approved by Oris.</li><li>▶ Printing of the inserts is not included in the price.</li></ul>
20 – 100 g	2.915 €	

## SENDING NEWSLETTER TO ORIS MAILING LIST

ADDRESS	PRICE	
12 500	1.050 €	<ul style="list-style-type: none"><li>▶ Newsletter design according to Oris template, maximum size 1 MB.</li></ul>

- ▶ 25 % VAT excluded.
- ▶ Note: Oris retains copyright on designed ads and pr articles. Use for any other purpose is to be authorised by Oris.